

PHOTOGRAPHY Checklist

The goal of real estate photography is for the viewer to look at the photos, rather online or in print, and to imagine this is their home. By following these simple steps, you can be sure to have the highest quality photographs for your prospective buyers.

GENERAL AREAS

- Replace all light bulbs with matching bulbs
- Clean all windows inside and outside
- Remove all personal items e.g. photos
- Tidy/hide all power cords/cables

KITCHEN/DINING AREAS

- Put away all dishes, cutlery
- Remove all countertop appliances
- Clean back splash and range hoods, especially if stainless steel
- Remove all soap, cloths, and the dish rack
- Ensure range hood lights are working
- Remove all objects from refrigerator like pictures and magnets
- Remove pet bowls

OUTSIDE

- Mow the lawn and trim hedges
- Rake leaves and sweep driveway
- Remove all gardening equipment
- Remove weeds from garden area
- Remove all vehicles or boats from driveway
- Don't park in front of house
- Remove all toys

POOL/SPA

- Ensure pool is clean
- Remove all pool cleaners and poles
- Remove all pool toys

LIVING AREAS

- Turn off TV and put remotes away
- Remove all toys, fans, game consoles
- Remove exercise bikes, equipment
- Arrange DVDs, games, books, neatly
- Turn off and clean ceiling fans

BEDROOMS

- Remove toys, books, games, tissue boxes
- Remove all personal items
- Ensure bedside lamps are working
- Remove posters/stickers from walls
- Clear away all clothes

BATHROOMS

- Clean tub and shower area.
- Remove all soaps, bottles, bath mats, toys, and scales
- Remove all toothbrushes, toothpaste, razors, and hair styling tools
- Make sure glass and mirrors are spotless
- Remove all non-matching towels
- Remove toilet cleaning utensils
- Ensure toilet roll is not empty

1 HOUR BEFORE PHOTOS

- Set the table
- Open all blinds
- Turn on all lights
- Turn off all TVs and ceiling fans
- Put pets away
- Ensure vehicles can't be seen

If your home makes a lackluster appearance, whether onscreen or in print, you'll lose buyer interest before they ever pull up to the curb. That's why it pays to put a professional behind the camera.



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