
Why My Home is *Special*

We're sure you have enjoyed being in your home and have been pleased with its many features. We want to make sure we tell perspective buyers about all the special features of your home. Please fill in the items below so we can target our marketing efforts to those prospects most likely to buy your home.

Home features we have really enjoyed...

The type of person I think would love my home the most is...

How would you describe your home to a buyer?

What are the features you like the most about your neighborhood or area?



CHRIS ESS
REAL ESTATE GROUP
Your "Ess"ential Guide for Real Estate

mobile: 678-899-8909 office: 770-240-2005
chrisessreg.com



My Home's *Upgrades*

When pricing your home, we want to take into account the investment you made in improving your property. Please list all of the upgrades you did and the approximate amount you spent and the approximate value of the upgrades. We will use this information to show to prospective buyers so they can understand our pricing strategy.

INTERIOR

DATE	UPGRADE	COST
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

EXTERIOR

DATE	UPGRADE	COST
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

YARD & LANDSCAPING

DATE	UPGRADE	COST
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

ADD. BUILDINGS, SHEDS, ETC.

DATE	UPGRADE	COST
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

TOTAL APPROXIMATE COST OF UPGRADES: \$ _____



CHRIS ESS
REAL ESTATE GROUP
Your "Ess"ential Guide for Real Estate

mobile: 678-899-8909 office: 770-240-2005
chrisessreg.com

